















Social Media Stars Index







March 2021















Rank	Social Media Star	Domain	SOCIAL MEDIA POINTS	FACEBOOK RANK	INSTAGRAM RANK	YOUTUBE RANK
1	Andra Maruta	Music	1.87	5	6	3
2	INNA	Music	1.69	6	3	11
3	Smiley	Music	1.60	1	8	33
4	Adelina Ioana Pestritu	Beauty	1.16	27	1	229
5	Mircea Bravo	Entertainment	1.15	3	63	19
6	Maxinfinite	Gaming	1.08	278	126	1
7	Andrei Deiu	Health & Fitness	1.04	169	2	105
8	Selly	Entertainment	0.97	175	12	6
9	IHATEPINK	Gaming	0.94	571	121	2
10	Dorian Popa	Film, TV, Movies	0.84	108	7	14
11	Oana Cuzino	Health & Fitness	0.80	4	128	403
12	Antonia	Music	0.77	24	4	86
13	Tony Poptamas	Music	0.76	2	291	396
14	BiBi Official	Entertainment	0.72	260	16	13
15	Delia	Music	0.70	28	5	130
16	Andrei Obret	Gaming	0.63	365	150	7
17	iRaphahell	Gaming	0.62	307	182	4
18	Bogdan IBMFamily	Entertainment	0.62	339	167	5
19	Chef Sorin Bontea	Cooking	0.60	8	33	462
20	Andreea Bostanica	Entertainment	0.59	364	51	12







 Social Media Stars Index March 2021  Music		 SOCIAL MEDIA POINTS	 FACEBOOK RANK	 INSTAGRAM RANK	 YOUTUBE RANK
Rank	Social Media Star				
1	Andra Maruta	1.87	3	4	1
2	INNA	1.69	4	1	3
3	Smiley	1.60	1	5	6
4	Antonia	0.77	11	2	24
5	Tony Poptamas	0.76	2	81	159
6	Delia	0.70	12	3	43
7	Andreea Balan	0.57	8	9	16
8	Alina Eremia	0.49	26	7	52
9	Gipsy Casual	0.49	120	74	2
10	Nicole Cherry	0.47	29	6	90

 Social Media Stars Index March 2021  Fashion & Beauty		 SOCIAL MEDIA POINTS	 FACEBOOK RANK	 INSTAGRAM RANK	 YOUTUBE RANK
Rank	Social Media Star				
1	Adelina Ioana Pestritu	1.16	2	1	9
2	Irina Deaconescu	0.42	19	2	2
3	Andreea Raicu	0.35	1	13	20
4	Dana Rogoz	0.28	3	8	27
5	Alina Ceușan	0.27	7	3	60
6	Bianca Dragusanu	0.27	6	4	60
7	Laura Giurcanu	0.26	14	5	5
8	Catalin Botezatu	0.22	13	6	60
9	Andreea Balaban	0.22	18	20	1
10	Carmen Grebenișan	0.19	12	7	15

 Social Media Stars Index March 2021  TV Stars		 SOCIAL MEDIA POINTS	 FACEBOOK RANK	 INSTAGRAM RANK	 YOUTUBE RANK
Rank	Social Media Star				
1	Dorian Popa	0.84	21	1	1
2	Andreea Mantea	0.55	8	2	6
3	Catalin Maruta	0.49	3	8	2
4	Mihai Morar	0.48	1	6	39
5	Adela Popescu	0.44	5	3	24
6	Dani Otil	0.28	4	10	12
7	Laura Cosoi	0.27	10	7	21
8	Razvan Botezatu	0.26	2	41	8
9	Cristina Ciobanasu	0.25	40	4	28
10	Ilinca Vandici	0.23	29	5	7

 Social Media Stars Index March 2021  Entertainment		 SOCIAL MEDIA POINTS	 FACEBOOK RANK	 INSTAGRAM RANK	 YOUTUBE RANK
Rank	Social Media Star				
1	Mircea Bravo	1.15	1	11	6
2	Selly	0.97	20	1	2
3	BiBi Official	0.72	27	2	4
4	Bogdan IBMFamily	0.62	37	28	1
5	Andreea Bostanica	0.59	41	9	3
6	Vlad Munteanu	0.49	101	4	5
7	Flick Domnul Rimă	0.44	2	7	69
8	Antonio Pican	0.39	69	13	7
9	Doi Degeaba	0.32	8	39	8
10	BRomania	0.31	11	3	34

 Social Media Stars Index March 2021  Gaming		 SOCIAL MEDIA POINTS	 FACEBOOK RANK	 INSTAGRAM RANK	 YOUTUBE RANK
Rank	Social Media Star				
1	Maxinfinite	1.08	6	4	1
2	IHATEPINK	0.94	28	3	2
3	Andrei Obret	0.63	10	5	4
4	iRaphahell	0.62	7	7	3
5	Gannicus96	0.56	14	19	5
6	ClashwithMadalin	0.54	19	11	6
7	Codrin Bradea : Satana	0.30	1	6	8
8	Sinnner22	0.27	20	29	7
9	Alexandru "Colo" Bălan	0.23	8	2	10
10	Maximilian Ioan	0.17	4	1	15

 Social Media Stars Index March 2021  Cooking		 SOCIAL MEDIA POINTS	 FACEBOOK RANK	 INSTAGRAM RANK	 YOUTUBE RANK
Rank	Social Media Star				
1	Chef Sorin Bontea	0.60	2	1	18
2	Pofta buna cu Gina Bradea	0.53	1	9	3
3	Chef Florin Dumitrescu	0.34	5	2	2
4	JamilaCuisine	0.31	6	4	1
5	Retete cu Laura Laurentiu	0.25	3	10	6
6	Anyta Cooking	0.24	4	6	7
7	Chef Catalin Scarlatescu	0.19	7	3	19
8	Teo's Kitchen	0.05	12	5	10
9	AdyGio Kitchen	0.05	10	20	4
10	Adrian Hadean	0.05	9	8	13

Social Media Points sunt calculate la nivel de piață; Rank-ul este calculat în interiorul categoriei